

2011 Master Mailing Schedule

CYCLE A ZONES

Each Zone Mails 4X a Year
Choose One Zone or Multiple Markets

WA: **Auburn** (30,000 print; 1st 15,000 mail)
Bellevue (30,000 Homes)
Bellingham (30,000 Homes)
Federal Way (30,000 print; 1st 15,000 mail)
Lake Stevens / Granite Falls (16,500 Homes)
Lakewood (15,000 Homes)
Lynnwood / Alderwood (15,000 Homes)
Marysville / Tulalip (30,000 Homes)
Mill Creek / Silver Lake / Everett (30,000 Homes)
Mukilteo (15,000 Homes)
Puyallup Valley / Milton / Edgewood
 (15,000 Homes)
Renton / Fairwood / Cascade (15,000 Homes)
Shoreline (15,000 Homes)
Snohomish (15,000 Homes)
South Hill / Graham / Orting (15,000 Homes)
Snoqualmie / Fall City / North Bend
 (15,000 Homes)
Sumner / Bonney Lake / Buckley / Enumclaw
 (30,000 homes; 2nd 15,000 mail)
Wedgwood / Roosevelt / Maple Leaf
 (15,000 Homes)
Woodinville (15,000 Homes)

Eastern WA:
Richland / W. Richland (15,000 Homes)
Kennewick / Canyon Lakes (15,000 Homes)
Spokane / Five Mile (15,000 Homes)

CO: **Aurora Central** (15,000 Homes)
ID: **Boise / Ada County** (50,000 Homes)
MT: **Great Falls** (30,000 Homes)
NE: **Grand Island** (15,000 Homes)

CYCLE B ZONES

Each Zone Mails 4X a Year
Choose One Zone or Multiple Markets

WA: **Auburn** (30,000 Homes; 2nd 15,000 mail)
Bothell / Kenmore / Canyon Park (30,000 Homes)
Covington/Maple Valley (16,500 Homes)
Edmonds (15,000 Homes)
Everett North (15,000 Homes)
Federal Way (30,000 Homes; 2nd 15,000 mail)
Issaquah (15,000 Homes)
Kirkland (30,000 Homes)
Monroe / Sky Valley (15,000 Homes)
N. Lynnwood / S. Everett (15,000 Homes)
North Snohomish County (30,000 Homes)
Northgate / Lake City (15,000 Homes)
Puyallup / South Hill (15,000 Homes)
Ravenna / University District / Wallingford
 (15,000 Homes)
Renton / Highlands / New Castle (15,000 Homes)
Skagit Valley (30,000 Homes)
Spanaway / Parkland (15,000 Homes)
Sumner / Bonney Lake / Buckley / Enumclaw
 (30,000 print; 1st 15,000 mail)
Tacoma North (15,000 Homes)
University Place (15,000 Homes)
Whatcom County (30,000 homes)

Eastern WA:
S. Richland / W. Kennewick (15,000 Homes)
Pasco (15,000 Homes)
Spokane / Mead (15,000 Homes)

CO: **Aurora South** (15,000 Homes)
ID: **Boise / Ada County** (50,000 Homes)
MT: **Butte / Anaconda** (15,000 Homes)
NE: **Kearney** (15,000 Homes)

Spring 2011 In-Homes: Mar. 15-17 Art Deadline: Feb. 18	Summer 2011 In-Homes: June 7-9 Art Deadline: May 11
Fall 2011 In-Homes: Aug. 30-Sept. 1 Art Deadline: Aug. 5	Winter 2011 In-Homes: Nov. 29-Dec. 1 Art Deadline: Nov. 2

Winter 2011 In-Homes: Feb. 1-3 Art Deadline: Jan. 7	Spring 2011 In-Homes: April 26-28 Art Deadline: April 1
Summer 2011 In-Homes: July 19-21 Art Deadline: June 24	Fall 2011 In-Homes: Oct. 11-13 Art Deadline: Sept. 16

Each Zone Mails to **15,000 to 30,000 Homes 4X a Year**